



# भारतीयप्रौद्योगिकीसंस्थान (भारतीयखनिविद्यापीठ), धनबाद Indian Institute of Technology (Indian School of Mines), Dhanbad

For Immediate Release: October 2, 2024

## **PRESS-RELEASE**

**Swachhata Hi Sewa Campaign 2024 concludes at IIT (ISM) with the celebration of Swachh Bharat Diwas. A host of events, including the Swachhata Rally, Swachhata Pledge, and Street Corner Play, mark the celebration.**

The Swachhata Hi Sewa Campaign 2024 being conducted by IIT (ISM) from September 17 concluded today with celebrating Swachh Bharat Diwas on occasion of Gandhi Jayanti, during which a host of events, including taking out of the Swachhata Rally, Swachhata pledge taking, staging of street corner play, and an intensive cleanliness drive in the vegetable market of the police line adjacent to the campus, were carried out.

The daylong drive began in the morning at around 8.30 a.m. with the taking out of Swachhata Pledge near the oval ground of the institute, during which the faculty members, officers, and staff of the institute led by Prof. Sukumar Mishra, Director IIT (ISM), and Madam Sakuntala Mishra, President Deepti Ladies Club, took the pledge to remain committed towards cleanliness, follow, impart, imbibe, and spread the message of cleanliness.

Prof. Dheeraj Kumar, Deputy Director, IIT (ISM); Prof. MK Singh, Dean, Academic; Prof. Rajni Singh, Dean, Corporate Communications; Prof. S K Gupta, Dean Students Welfare; Prof. Alok Sinha, Head of the Department, Environmental Science and Engineering; Shri Prabodh Pandey, Registrar; and Prof. Sanjeev Anand Sahu, Coordinator, Swachhata Hi Sewa Campaign 2024, who were also present during the pledge taking later marched towards the main gate of the institute in the form of a rally.

A street corner play highlighting the significance of cleanliness in sanitation in our daily lives was also staged at the main gate by the members of Abhay Dramatics Club, the official drama club of the institute.

The rally later reached the police line vegetable market, covering a distance of around 500 meters from the campus, where the sweeping of roads and garbage lifting was carried out by the team of IIT (ISM).

Addressing media at the sidelines of rally Prof. Sukumar Mishra, "We took the pledge today to devote two hours daily towards the Swachhata Mission, and IIT (ISM) is already conducting a drive in this regard within the campus, which we will extend to the surrounding areas of the campus."

Rajni Singh

**Dean (Corporate Communications)**